

CONTROLLING OFFICER'S REPLY

DEVB(PL)310

(Question Serial No. 4102)

Head: (82) Buildings Department
Subhead (No. & title): (-) Not Specified
Programme: (1) Buildings and Building Works
Controlling Officer: Director of Buildings (CHEUNG Tin-cheung)
Director of Bureau: Secretary for Development

Question:

Regarding the “public education and publicity campaign” by the Department, please inform this Committee of the operational expenses of the official YouTube channel BDGOVHK (<https://www.youtube.com/user/BDGOVHK>) in the past year (including video production, advertisements, daily operation, etc.).

Asked by: Hon YEUNG Alvin (LegCo internal reference no.: 83)

Reply:

Expenditure for production of videos for posting on Buildings Department’s (BD) YouTube channel BDGOVHK to promote building safety to the public in the past year was about HK\$365,000. No advertisement cost was incurred. Daily operation of the YouTube channel was handled by staff of the Public Education and Publicity Unit of BD as part of their overall duties and we are not able to provide a breakdown of the manpower expenditure involved solely for the daily operation of the YouTube channel.

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