Examination of Estimates of Expenditure 2013-14

Reply Serial No.

DEVB(PL)287

Question Serial No.

3627

CONTROLLING OFFICER'S REPLY TO INITIAL WRITTEN QUESTION

Head: 82 Buildings Department Subhead (No. & title):

Programme: Buildings and Building Works

Controlling Officer: Director of Buildings

Director of Bureau: Secretary for Development

Question:

The Administration has indicated that, in 2013-14, it will continue the publicity and public education campaign to disseminate building safety messages to building owners, occupants, building professionals, contractors, workers, property management personnel, students and the general public, and to foster a building safety culture. What are the details of the work concerned? What is the expenditure involved?

Asked by: Hon. LEE Kok-long, Joseph

Reply:

In 2013-14, the Buildings Department (BD) will continue its public education and publicity campaign to disseminate messages on building safety and foster a building safety culture in the community. The objectives are to raise public awareness of building owners' responsibility for repairing their property, the risks of unsafe building works and unauthorised building works and to promote the Mandatory Building Inspection Scheme, the Mandatory Window Inspection Scheme as well as the Minor Works Control System. The public education activities will include general talks for students and building owners; technical talks and briefings for building professionals and contractors, roadshows and publication of guidelines on the BD's website. The publicity activities will include Announcements in the Public Interest (APIs) on television, radio, buses and trains, mini-TV programmes as well as banners to be displayed on bus and minibus bodies, and publication of newspaper supplements, pamphlets, booklets and posters. The related work will be handled by the existing staff resources of the Information Unit and the Public Education and Publicity Unit of the BD. The estimated total expenditure for the printing of publicity materials, the cost of broadcasting APIs, and for employing outsourced contractors and service providers for carrying out public education, producing publicity materials and ongoing publicity activities in 2013-14 is $13 million.

Name in block letters: AU Choi-kai

Post Title: Director of Buildings

Date: 9.4.2013